



AAACE
REGION 2



8TH ANNUAL NORTHEAST SYMPOSIUM

Catalogue for Sponsors and Exhibitors

www.northeastsymposium.com

March 20-22, 2024 | Tysons Corner Marriott | 8028 Leesburg Pike, Tysons, VA 22182

YOUR BENEFITS AS AN EXHIBITOR AND SPONSOR

- 1 | SHOWCASE PRODUCTS/SERVICES
- 2 | FACE-TO FACE MARKETING
- 3 | EXPOSURE TO PROSPECTIVE CLIENTS
- 4 | CONTRIBUTE TO STUDENTS' SUCCESS
- 5 | CONTRIBUTE TO PROFESSIONAL DEVELOPMENT
- 6 | MEET SALES GOALS
- 7 | EVALUATE COMPETITION
- 8 | ACCESS TO TCM PROFESSIONAL TALENT

WANT TO DISCUSS SPONSORSHIP OPTIONS?

Contact Natasha Dahl Region 2 Director
360-621-1644 or dirregion2@acei.org

TABLE OF CONTENTS

ABOUT AACE REGION 2	3
ABOUT AACE REGION 2 NORTHEAST SYMPOSIUM	4
AACE NORTHEAST SYMPOSIUM SPONSORSHIP OPPORTUNITIES	5

ABOUT AACE

AACE International (AACE) is an industry association dedicated to the practice of Total Cost Management. AACE represents more than 7,000 members including federal/state/local Region 2 of AACE represents over 900 of these professionals that live, work and play in the prominent Northeastern Region of the United States.

ESTABLISHED IN 1956, AACE
IS THE PREMIER ORGANIZATION
FOR TCM PROFESSIONALS.

The Mission of AACE is to help members drive projects to completion on time and on cost to meet investment and operational goals. We arm our members with the technical tools and expertise to support successful projects and programs.

Established in 1956, AACE is the premier organization for Total Cost Management (TCM) professionals.

AACE was established in 1956 as the American Association of Cost Engineers. The legal name of the organization, however, has been AACE International since 1992. While you may have seen that “AACE” stands for the Association for the Advancement of Cost Engineering, this is only a statement that encompasses the work of the Association, not the legal name.

With 7,000 members in 100 countries, AACE International is committed to the constructive exchange of ideas between members, development of technical guidance and quality education and recognition of subject matter experts. Our members work in a variety of disciplines and across all industries

AACE REGION 2 NORTHEAST SYMPOSIUM

AACE International (AACE) is an industry association dedicated to the practice of Total Cost Management. AACE represents more than 7,000 members including federal/state/local Region 2 of AACE represents over 900 of these professionals that live, work and play in the prominent Northeastern Region of the United States.

WHAT TO EXPECT AT THE NORTHEAST SYMPOSIUM

- Anticipated attendance of 200 plus
- Two thought-provoking Keynote Speakers
- Special Interest Group Sessions
- More than 40 Educational Sessions:
 - Innovation
 - Advances in TCM topics
 - Best Practices
 - Project Planning
 - Opportunities for Networking
 - Table-top Exhibition Spaces

AACE Region 2 Northeast Symposium is an annual regional conference held to bring together ideas from various cities and states into an environment where knowledge can be shared and utilized for the betterment of TCM amongst the hundreds of thousands projects that affect everyone with a focus on the subjects, challenges, and opportunities within the Total Cost Management vein.

Attendees will participate in a variety of technical presentations and workshops on project and program management, total cost management, and project controls tools and techniques. We have speaker commitments from Owners, Contractors, Executives, Architects, Managers, Engineers, Leaders in Technology, and other professionals from a wide variety of industries.

The conference will also feature networking sessions and opportunities to establish new partnerships and nurture existing relationships.

SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Bronze
Price	\$4,000	\$3,000	\$2,000	\$1,000
Complimentary Registration(s)	4	3	2	0
Logo/Link on Website and Program	X	X	X	X
Logo on Event Signage	X	X	X	X
Sponsor Logo on Name Badges	X	X	X	X
Sponsor Literature in Gift Bag	X	X	X	X
Promo Item in Gift Bag	X	X	X	-
Exhibit Hall Space	X	X	X	-
1-Year Full Ad Space on Website	X	X	X*	-
Evening Reception Intro Opportunity	X	X	-	-
Sponsor-Branded Lanyards	-	X	-	-
Sponsor-Branded Gift Bag	X	-	-	-
Keynote Sponsor ("Keynote Address Presented by X")	X	-	-	-
Reserved Seating w/ Keynote Speaker	X	-	-	-
*Note: Half Ad Space				
Add Ons:				
Meal or Break Sponsor "[Meal or Break] Presented by X"	\$1,250 Breakfast or Lunch \$600 Coffee Break			
Scholarship Awards	\$ Various			